Chapter 5 - PROJECT CLOSEOUT

Purpose

The purpose of Project Closeout is to assess the project and derive any lessons learned and best practices to be applied to future projects.

Project Closeout begins with a Post-Implementation Review. The review may start with a survey designed to solicit feedback on the project from the Project Team, Customers, Consumers and other stakeholders. Once feedback has been collected and evaluated, an assessment meeting is conducted to derive best practices and formulate lessons learned to inform future efforts. Ideally, the best practices and lessons learned should be stored in a centralized organizational repository, facilitating access and retrieval by managers of future projects.

Project Closeout ends with administrative closeout – providing feedback to Project Team members, capturing key project metrics, and filing all pertinent project materials into the project repository.

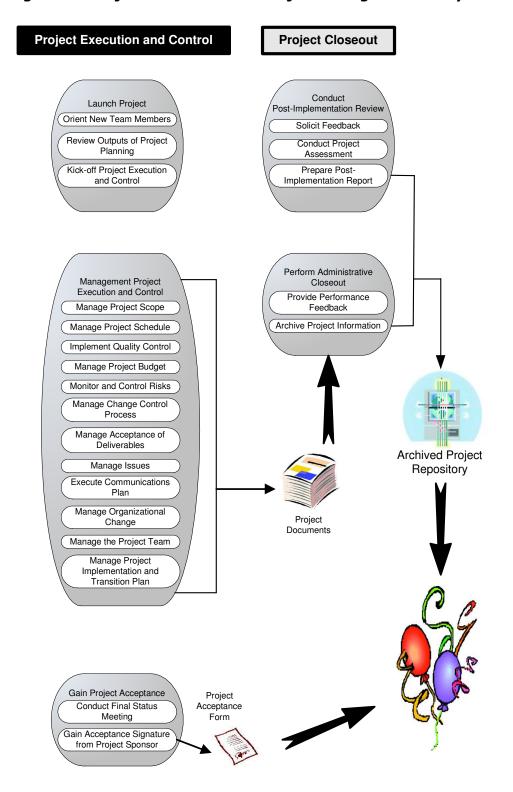
List of Processes

This phase consists of the following processes:

- 5.1 Conduct Post-Implementation Review, where the Project Manager assesses the results of the project by soliciting feedback from team members, customers and other stakeholders through the use of a survey to gather lessons learned, best practices and performance patterns or trends, and communicate those results in the form of a Post-Implementation Report.
- **5.2 Perform Administrative Closeout**, where the Project Manager formally closes the project by providing performance feedback to team members, and archiving all project information.

The following chart illustrates all of the processes and deliverables of this phase in the context of the project management lifecycle.

Figure 5-1 Project Closeout in the Project Management Lifecycle



List of Roles

The	following	g roles	are	involved	in	carrying	g out	the	proc	esses	of	this
phas	se. The	detailed	d de	scriptions	of	these	roles	can	be	found	in	the
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□ Project Team Member

Customer

Consumer

□ Internal Stakeholders

■ External Stakeholders

□ Performing Organization Management

List of Deliverables

The major outcome of this phase is the Post-Implementation Report, which formalizes the feedback received from all involved parties, and identifies best practices and lessons learned. The output from the tasks performed as part of conducting a Post-Implementation Review serves as the building blocks for the report.

Of even more importance is the transfer of lessons learned and best practices from the Post-Implementation Report to an organizational repository of project management data.

The final deliverable of this phase is the Archived Project Repository.

The following table lists all Project Closeout processes, tasks and their deliverables.

Figure 5-2 Project Closeout Deliverables

Processes	Tasks	Task Deliverables (Outcomes)
Conduct Post-Implementation	Solicit Feedback	Post-Implementation Survey
Review	Conduct Project Assessment	Project Assessment Meeting
	Prepare Post-Implementation	Post-Implementation Report
	Report	
Perform Administrative	Update Skills Inventory and	Updated Skills Inventory
Closeout	Provide Performance Feedback	Performance Feedback
	Archive Project Information	Archived Project Repository

5.1 Conduct Post-Implementation Review

Purpose

A project is considered complete when it has been successfully implemented and transitioned to the Performing Organization and approved by the Project Sponsor. At this point in the project management lifecycle, the responsibilities of the Project Manager are to assess how closely the project met Customer needs, highlight what worked well, learn from mistakes made during the project, identify patterns and trends derive ways to improve

Roles for this Step

Project Manager
Project Sponsor
Project Team Members

Customers

Consumers

patterns and trends, derive ways to improve upon processes executed throughout the project, and, most importantly, communicate results. The purpose of Conduct Post-Implementation Review is to gather the information required to meet those responsibilities, and to present the information in a Post-Implementation Report.

Tasks

5.1.1 Solicit Feedback

The most important measures of the success of a project are whether the product was developed and delivered successfully and how well the needs of the Customers have been met. The most effective way to determine these measures is to Solicit Feedback.

Tasks for this Step

Solicit Feedback
Conduct Project Assessment
Prepare Post-Implementation
Report

The Project Manager should gather feedback using a survey appropriate to the project. Depending on the size and type of the project and the structure of the Performing Organization, different surveys may be required for different stakeholder groups, and surveys will need to be distributed to the appropriate individuals. At a minimum, feedback should be solicited from the Project Sponsor and Project Team members who performed the tasks in the Project Schedule. The Project Manager and Project Sponsor should determine if surveys should also be given to Customer Representatives, Consumers, or other stakeholders in order to collect sufficient information for assessing the success of the project in meeting its goals and their needs. The survey must also assess the outcome of the project and the performance of the Project Team and Performing Organization. The Project Manager must stress to all survey participants the importance of their honest feedback as one of the primary mechanisms for assessing the project's performance.

It is very important to solicit feedback from the Project Team. Because they have a different point of view from that of Customers and Consumers, Project Team members provide an "inside look" at the way the project was executed. They are also an important resource for communicating lessons learned and best practices.

The written survey should be distributed, in either electronic or hard copy form, with a specific due date for its completion. The Project Manager should follow up if the survey is not returned on time. If distribution is extensive, it may be helpful to keep a list of to whom and when the survey was sent and returned.

The Project Manager also has the option of conducting a survey in person or over the telephone. An interview survey can often be more effective than a written one. While those responding to a written survey are limited to answering the questions as they are written, an intuitive Project Manager will be able to expand upon the verbal responses of the survey participant, gathering information that might otherwise not be uncovered. In some cases, however, participants may be reluctant to disclose information as honestly in person. The Project Manager may not be the appropriate person to administer the survey interview to some Stakeholder groups.

It is also important to obtain feedback on the performance of the Project Manager! The Project Manager's immediate supervisor, or an individual in a similar capacity, needs to take responsibility for obtaining honest feedback from the Project Sponsor, Customer, and Project Team.

<u>Appendix I / Template L - Post-Implementation Survey</u>, provides an example of a feedback survey. Each project is unique and questions should be tailored to address the specific project and the intended audience.

Once survey feedback has been collected, the Project Manager must review, analyze, and summarize the results for presentation at the Project Assessment Meeting.

The following is a suggested list of categories to use when compiling survey information:

Product Effectiveness
CSSQ Management
Risk Management
Communications Management
Acceptance Management

Organizational Change Management
Issues Management
Project Implementation and Transition
Performance of Performing Organization
Performance of Project Team

Summarized feedback will be used during the Project Assessment Meeting as a starting point for identifying lessons learned and best practices to use in future projects. It will also be included in the Post-Implementation Report created at the end of Project Closeout.

It is important to note that there is a difference between the success of the project and the success of the product. A project may come in on time, under budget, and meeting all defined quality standards. Every deliverable may have been 100% error free and perfectly consistent with the Project Scope. BUT, the Customer may still not be satisfied with the final product. It is important to assess why the customer is dissatisfied.

5.1.2 Conduct Project Assessment

The goal of this task is for the Project Manager to meet with members of the Project Team and stakeholder community to present the summarized results of the feedback surveys, discuss all other aspects of the completed project, gain consensus on what was successful and what was not, and derive best practices and lessons learned.

In addition to the Project Team, the Project Manager should consider inviting Project Managers from the Performing Organization with experience on similar projects. Based on experience and prior knowledge, other Project Managers can provide information and insight on the assessment process. It is a good idea for the Project Manager to distribute the summarized survey results to each participant in advance of the Project Assessment Meeting, to allow them to come prepared to address the contents.

In order to provide the best possible products and services to Customers, Performing Organization Management must strive to continuously improve the way projects are managed and products are delivered. During the course of the assessment meeting, participants will consider the summarized feedback results and the experience of the Project Managers in attendance to discuss and assess the performance of the project. Based upon these discussions, the group will identify and agree upon lessons learned. These lessons will not only benefit the current Project Team, they will also help managers and team members of similar projects. The lessons may be positive or negative. Lessons learned must not simply

be identified during the meeting. It is also important to document each one and develop an action plan describing when and how they might be implemented within the Performing Organization.

During the course of the project, the Project Manager, Customer, and Project Team members most likely recognized certain procedures that, when exercised, improved the production of a deliverable, streamlined a process, or suggested ways to improve standardized templates. Best practices are documented as part of the Project Assessment Meeting and later shared with other Project Managers so they can be repeated. In some cases, the outstanding "successes" might be translated into new procedures to be followed by future projects.

5.1.3 Prepare Post-Implementation Report

After the Project Assessment Meeting, the Project Manager prepares a Post-Implementation Report. In the report, the Project Manager distills information gleaned from the discussion and organizes it according to the feedback categories described above, adding information on key project metrics. The report documents the effectiveness of the product in meeting the needs of the Customer, the effectiveness of project management and the Project Team, how well the Performing Organization supported the project, lessons learned, best practices to be used in future projects, and the key project metrics that will enable the Performing Organization to compare success measures across projects. It also contains recommendations for improvement to be used by other projects of similar size and scope. (See Appendix I / Template M - Post-Implementation Report). During Perform Administrative Closeout, the report is archived in the project repository.

The Project Manager must present or distribute the Post-Implementation Report to members of the Performing Organization. In Performing Organizations that undertake many projects, it is most effective to assign an individual or agency unit to take ownership of collecting and organizing the information, teaching the lessons learned, and implementing the best practices throughout the organization.

A central repository, owned and maintained by someone within your Performing Organization, provides a place where lessons learned and best practices can be archived for use by all Project Managers in the organization. Over time, as more and more information is added, it will become part of an invaluable knowledge base that, when leveraged, will translate into tremendous improvements on all projects!

Projects identified as Large Projects by NDCC 54-59-19.1,3,6 are required to submit a Post-Implementation Report. Guidelines are available at http://www.state.nd.us/epm/oversight/index.html.

The North Dakota Enterprise Project Management Office would appreciate receiving a copy of the Post-Implementation Report for any project guided by this methodology. Agencies are also encouraged to share their reviews via the North Dakota Project Sharing System (PSS). Lessons learned and best practices from a variety of projects will contribute to the continuous improvement of this Guidebook.

5.2 Perform Administrative Closeout

Purpose

The purpose of Perform Administrative Closeout is to perform all administrative tasks required to bring the project to an official close.

Roles for this Step

Project Manager
Team Leaders

Tasks

5.2.1 Update Skills Inventory and Provide Performance Feedback

During the course of the project, Project Team members most likely enhanced their current skills or obtained new ones. The investment made in improving an individual's skills should not be lost. In

Tasks for this Step

Update Skills Inventory and Provide Performance Feedback

Archive Project Information

order to leverage skills on future projects, and to facilitate and encourage individual growth, the Project Manager should maintain a record of the skills developed and used on the project. If a skills inventory exists within the Performing Organization, the Project Manager or Team Leader must be sure each Project Team member takes the time to update it with any skills newly developed and any new project roles that were assumed. An up-to-date inventory will become invaluable to future Project Managers when attempting to appropriately staff their projects. It can also be used as input for an individual's immediate supervisor when providing performance feedback.

If no skills inventory exists within a Performing Organization, the Project Manager should encourage the Performing Organization to implement one. The inventory can be as simple as a hardcopy list, or as sophisticated as an electronic skills database, depending upon the needs and desires of the organization.

The Project Manager and/or Team Leader should also take the time to document their feedback on the accomplishments and performance of each Project Team member. As the person most aware of the day-to-day activities performed by the Project Team, the Team Leader or Project Manager is the most appropriate person to provide honest and accurate feedback. Feedback documentation should be prepared and reviewed with the individual team members first. Following this performance

discussion, the documentation is submitted promptly to each Project Team member's immediate supervisor to be used as input to performance appraisals. The performance feedback mechanisms (appraisal forms, project exit interviews, etc.) specific to the Performing Organization should be used.

5.2.2 Archive Project Information

Throughout the course of the project, the Project Manager maintained a project repository. As the project progressed, the purpose of the repository was to create a central point of reference for all project materials to be used by anyone involved in the project. Once the project comes to an official close, the repository provides an audit trail documenting the history and evolution of the project.

During Project Closeout, the Project Manager should examine the repository to ensure that all relevant project-related material, documents produced, decisions made, issues raised and correspondence exchanged have been captured. In addition, the Post-Implementation Report should be included.

When the project is officially closed, the project repository should include the following materials: ☐ Project justification, including the Business Case and Project Proposal ☐ Project description/definition documents such as the Project Charter and Project Plan ☐ Any working documents or informal documents defining Cost, Scope, Schedule and Quality of the project ☐ Project Schedules – retain all copies electronically, but only include the baseline and final schedule in the hardcopy repository ☐ Project financials and supporting documentation ☐ Project Scope changes and requests log Project Status Reports ☐ Team member progress reports and timesheets ☐ Issues log and details (open and resolved) ☐ Project acceptance log by deliverable ☐ Project Deliverables, with Approval Forms and original signatures □ Risk Management Log ■ Audit results, if encountered

Ц	letters, email, etc.
	Meeting notes
	RFP's, evaluation plans, evaluation materials, and all related correspondence
	Contracts
	Other documentation specific to the product of the project (i.e. Testing plan and results)
	Final Project Acceptance Form, with original signatures
	Post-Implementation Report

A hard copy repository should be archived in a designated documentation area. It may be made available electronically at the discretion of the Project Sponsor in accordance with organizational records management policies. See Figure 5-3 Project Repository Table of Contents for a suggested Table of Contents for your project repository. The organization and content of your actual repository may differ, depending on the scope and type of project and your personal preference.

Figure 5-3 Project Repository Table of Contents

TABLE OF CONTENTS			
Project Proposal	Contracts		
Business Case	Post-Implementation Survey(s)		
Project Charter	Post-Implementation Report		
Project Scope Statement	Change Control Forms		
Project Schedule	Signed Approval Forms		
Quality Management Plan	Meeting Notes / Minutes / Correspondence		
Budget Estimate	Project Status Reports		
List of Risks/Risk Management Log	Progress Reports		
Description of Stakeholder Involvement	Project Work Products / Deliverables		
Communications Plan	End of Phase Checklists		
RFP			

Project Closeout End-of-Phase Checklist

How To Use - Use this checklist throughout Project Closeout to help ensure that all requirements of the phase are met. As each item is completed, indicate its completion date. Use the Comments column to add information that may be helpful to you as you proceed through the project. If you elect NOT to complete an item on the checklist, indicate the reason and describe how the objectives of that item are otherwise being met.

Figure 5-4 Project Closeout End-of-Phase Checklist

Item Description	Completion Date	Comments and/or Reason for Not Completing
Solicit Feedback:		
Prepare surveys		
Distribute or review surveys with appropriate participants		
Gather survey results		
Review and analyze survey results		
Summarize feedback for presentation at Project Assessment Meeting		
Conduct Project Assessment:		
Schedule Project Assessment Meeting		
Select and invite appropriate meeting participants		
Review and distribute survey summary results		
Gather notes and meeting results for inclusion in Post-Implementation Report		
Use survey feedback and meeting results to identify lessons learned and best practices		

Document each lesson learned		
Document best practices		
Item Description	Completion Date	Comments and/or Reason for Not Completing
Develop action plans to implement lessons learned and best practices		
Prepare Post-Implementation Report:		
Gather summarized survey feedback, notes from Project Assessment Meeting, lessons learned and best practices		
Present or distribute report to Performing Organization Management		
Distribute copy of report		
Update Skills Inventory and Provide Performance Feedback:		
Establish skills inventory system, if one does not exist		
Update skills or add skills to inventory system for each Project Team member		
Write performance feedback on each Project Team Member		
Discuss performance feedback with each Team member		
Forward feedback to team member's immediate supervisor		

Item Description	Completion Date	Comments and/or Reason for Not Completing
Archive Project Information:		
Gather all project information		
Archive information in project repository		
Locate hardcopy repository in designated documentation area		
CELEBRATE! Your project is complete!		

Insert a tip on where Large Projects and smaller projects postimplementation reports should be send or posted. (PSS)

Measurements of Success

The ultimate measurement of success for Project Closeout will probably never be known. That's because it is impossible to assess now how much future projects will benefit from best practices and lessons learned derived from this project; the only thing certain is that no one will benefit at all if the best practices and lessons learned are not documented and communicated.

Meanwhile, the Project Manager can still assess how successfully the project is proceeding through Closeout by utilizing the measurement criteria outlined below. More than one "No" answer indicates a lesser probability that your experiences will help with the eventual success of other projects.

Figure 5-5

Process	Measurements of Success	Yes	No
Conduct Post- Implementation	Was the survey presented in a way to encourage active participation?		
Review	Were feedback results meaningful?		
	Were best practices and lessons learned appropriately identified and documented in such a way as to facilitate their application to all types of projects?		
	Did people read and provide feedback on the Post-Implementation Report?		
Perform Administrative	Was all project information readily available and easy to consolidate in the project repository?		
Closeout	Were you able to easily provide performance feedback on team members?		
	Did you take the initiative to establish/recommend a skills inventory, if one did not exist within your organization?		

Phase Risks/Ways to Avoid Pitfalls

Project Closeout may be perceived as the least important of all of the project phases, but its value to future projects cannot be underestimated. The knowledge gathered, the expertise developed, the lessons learned, the practices perfected – will remain locked temporarily in a few people's heads unless the Post-Implementation Review is conducted promptly, documented thoroughly, and (most importantly) its results are disseminated appropriately throughout the Performing Organization.

What are some of the key elements of Project Closeout that require the most attention? The Post-Implementation Review definitely stands out, and receives the most attention in the following table that identifies processes and tasks which have pitfalls highlighted in this section.

Figure 5-6

Process	Task	Why is it important?
Conduct Post- Implementation Review	Solicit Feedback	Do you have to ask? Yes, if you want answers. Your opinion, no matter how lofty, is not enough.
	Conduct Project Assessment	"Honesty is such a lonely word." But that is what your project – and all future projects – need from you!
	Derive Lessons Learned	"Truthfulnessalways seems so hard to give." But you owe it to yourself, and all other Project Managers that will follow in your footsteps. Learn from the bad things and leverage the good.
	Identify Best Practices	Here's your chance to highlight for posterity all the things you and your team did right!

PITFALL #1 – YOU WAITED TOO LONG TO GET FEEDBACK

Your project is a success! Everyone is walking on air! In your joy and celebration, you neglect to solicit immediate feedback from the Project Team and other stakeholders....

Every project has its challenges, and everyone can learn from them. But people tend to forget the challenges they faced during the course of a project when the final outcome is a success. It is very important to solicit feedback as soon as Project Closeout begins so you get immediate, honest, and complete information regarding not only the project successes, but the failures. Then, the celebration can begin!

Suggestion: Start the lessons learned document at the beginning of the project. Document items as they are fresh in your mind.

PITFALL #2 - YOU AREN'T SURE YOU ARE READY TO HEAR WHAT THEY REALLY THINK OF THE PROJECT

Scenario 1. Your project was a miserable failure. Your team mutinied; your Customers hate you; and you are in big trouble with your boss because the project came in months late and way over budget. You want to put this wretched experience behind you. The last thing you want to do

is dredge up all the misery again. Why give everyone yet another opportunity to kick you?

Scenario 2. Your project went OK. You had a pretty good team (with just a few nuts and bolts); you are still on speaking terms with your Customers; and the project was just a bit over, mostly because of someone who insisted on "just one more thing." You can probably even use this project as a resume-builder for future opportunities. So why jeopardize it by giving everybody a chance to bring up all the things that could have been done better? Let sleeping dogs lie!

Scenario 3. You are on top of the world. Your project was a success. The Customers love the product. Your boss nominated you for an award because you delivered the project on time and under budget. So why are you still afraid to find out what everybody thinks about the experience?

As you can see, whatever the outcome, the bias is always to "close the chapter" and move on. And yet, for your personal growth, for the benefit of your organization, and for all the other Project Managers to come, you need to spend the time to review the project. You need to understand what you did right – and what you did wrong. You need to know how your behavior, your approach, and your techniques, really worked – not from your own skewed perspective, but from the objective standpoint of your team, your Customers, and your management; if you think about it, from the only perspective that really matters, at least vis-à-vis your career.

PITFALL #3 - YOU DECIDE TO PLAY FACILITATOR (OR SCRIBE)

Since you are the one inviting the folks to your Project Assessment Meeting, and it is your project they are reviewing, the temptation is to try to facilitate the meeting yourself.

Bad idea for two reasons. First of all, you probably don't know how to do it right. A few Project Managers do happen to be talented facilitators; a lot more think they are, but in reality don't have a clue as to what's involved in getting meaningful output from a large group of disparate personalities. Remember, if you want a professional job, secure a professional. Many agencies have trained facilitators that are available for such meetings. Alternatively, you may consider hiring an outside consultant if it can be done expediently.

Secondly, even if you are a great facilitator, what do you want to concentrate on during this meeting: analyzing what people say, or worrying about Loud Luther dominating the rest of the group with his diatribes? Remember what they say in the legal profession, "a lawyer representing himself has a fool for a client."

Likewise, it's a bad idea to play scribe, for the same reasons: you probably can't type as fast as people talk, and you should be worrying about the

meaning of what people are saying, and not keeping up with Rapid Rita as she's rattling off sixteen reasons why you are such a rotten rascal.

PITFALL #4 - YOU GET LOST IN THE FEEDBACK AND LEARN THE WRONG LESSONS

If you overcome your fears and invite a good cross-section of the Project Team to the Project Assessment Meeting, and get a good facilitator to lead the session, you are going to get a lot of feedback – especially if, in preparation for the meeting, your facilitator asks the participants to list all the things that could have been handled better.

Making sense of all the feedback will be tough. Here are some guidelines:

First, concentrate on what's important. During the meeting, your facilitator should ask the group to prioritize their feedback, both positive and negative. What were the things that impeded the project the most? If there was a problem (corrected or not) with Cost, Scope, Schedule, or Quality – what contributed the most to it? The group should come to consensus on the top three or four or five things that affected the project the most. (How? That's why you get a professional facilitator!)

Second, select items that may be of use to other projects. If your locality had a flood for the first time in fifty years during the crucial phase of your project, and as a result your schedule got thrown off kilter, well, too bad for you – but nobody else really cares.

Third, "genericize" your experience so it can be applicable to multiple projects. If one of your key team members developed a rare tropical disease and as a result you had to scramble to identify and secure another resource who could do the work while the expert recuperated, the lesson learned is not how to treat the rare tropical disease, but how to anticipate and prepare for the risk of a key member of the team being unavailable – for whatever reason.

PITFALL #5 - YOU ARE TOO MODEST

No matter how rotten everyone thinks you are at managing projects, you are guaranteed to have done at least something right (like reading this Guidebook, for example). So along with getting all the negative feedback at the Project Assessment Meeting, you also need to accentuate the positive. That is not difficult if your facilitator, in preparation for the meeting, asks the participants to list all the things that went right with the project.

Again, making sense of the feedback is possible if you follow the same guidelines: prioritize the comments, select those that are applicable to other projects, and make them generic and useful.

Don't be bashful about throwing things in that only you thought of. After all, who knows this project better than you? And be specific. If you came up

with a better format for a progress report that suits your organization or your project circumstances to a "T" – include it, both as a template, and as a filled-in example. If you followed an unorthodox issue escalation procedure, but it worked better than the tried-and-true chain-of-command one, by all means, let the other folks have the benefit of your ingenuity and good fortune.

PITFALL #6 - YOU LET IT ALL GO TO WASTE

You complete a magnificent project, one that will be a feather in your cap for years to come. You survey half the world for their feedback. You hold a great Project Assessment Meeting, and come up with a host of brilliant strategies for other Project Managers to emulate, and a multitude of obstacles for them to avoid. You triumphantly record them all into your project repository, and file it away.

Never to be seen again.

That's because your organization does not have a way to disseminate this hard-won knowledge throughout the workplace. There is no central repository of historical project data. There is no agency unit charged with taking ownership to collect, organize and make available information about other projects. There is nobody assigned to actively teach lessons learned, or faithfully implement best practices.

There is no way to share organizational knowledge, other than by personal contact.

But it doesn't have to be that way. You can change that, and you can benefit greatly by doing it. First, start accumulating the knowledge from your own projects and from others you are aware of. Second, publicize what you are doing, and create a track record of successful utilization. Third, present the organizational knowledge repository idea to your management, and encourage them to take action. Someone at a management level needs to assign ownership to the appropriate individuals for implementing best practices and lessons learned throughout the Performing Organization. By then, the organization will have been exposed to the idea, will think it is fabulous, and will think you're fabulous for coming up with it.

And don't forget to share your knowledge with the ND Enterprise Project Management Office. Let others learn from your experiences while you benefit by learning from theirs. THEY WANT TO KNOW!!

PITFALL #7 - COMPLETION IS ANTI-CLIMACTIC

Your project ends successfully. People go their separate ways. You feel like the whole experience is now nothing more than a vague memory. Why? Maybe you didn't take the time to appropriately celebrate your success.

Don't be afraid to approach your Project Sponsor to inquire about funds that may exist for hosting a celebration function. The function may be as simple as a cake and coffee meeting, or may be an agency-sponsored party or event. In any case, you want your Project Team to have good memories of their experiences on projects you manage, so they will be excited about having the opportunity to work with you again.

Good luck, and have fun!

Frequently Asked Questions

Why should I write a Post-Implementation Report? Who's going to read it, anyway?

Three reasons: because it's good for you, because it's good for your agency, and because it's good for project management everywhere!

Let's say the project did not go well. Do you want to repeat this sorry experience again, or would you rather avoid the same mistakes the next time? The only chance you have is by learning from experience, and allowing your organization to do the same.

Now let's say the project went OK. Don't you want to do better the next time? Enhance your career, earn the respect of your peers, etc., etc.? Repeating what you did right this time will give you more opportunity the next time to concentrate on things you could do better.

Finally, let's say the project was a great success. Aren't you proud of your accomplishment? Don't you want everybody to know about it, and benefit from it?

For more information, see 5.1.2 Conduct Project Assessment.